



*Introducing the*  
**Enhanced Benefits  
Account Program**

*Florida Medicaid has a new program called the Enhanced Benefits Account Program. This program is designed to reward you for taking part in activities that can improve your health. These activities, known as healthy behaviors, will allow you to earn credits that you can later use to buy health-related items at the pharmacy. Everyone enrolled in a Florida Medicaid Reform Plan is eligible and will be enrolled. This program provides an additional benefit to the benefits provided by your reform health plan.*

## Who is eligible?

If you are enrolled in a Florida Medicaid Reform Health Plan, you are eligible to earn and use credits in the Enhanced Benefits Account Program. If you are enrolled with a reform health plan that offers another over-the-counter benefit, you are still eligible for the Enhanced Benefits Account program and may receive benefits from both programs.

## How do you earn credits?

You earn credits by taking part in a healthy behavior. Healthy behaviors may be offered by your health plan, community center, or other not-for-profit organizations. The program records your participation in two ways:

- Your health plan reports when you visit the doctor or have a procedure that is an approved healthy behavior to earn credit; or
- You submit an Enhanced Benefits Universal Form to your health plan that shows you participated in an approved healthy behavior outside of your health plan. *See the list of healthy behaviors in this brochure and how they are reported.*

## How many times can you earn credit for each healthy behavior?

You may earn credit for each healthy behavior up to the limit for each behavior until you reach the \$125.00 credit limit per year. *See the list of healthy behaviors in this brochure for the behavior limits.*

## How much can you earn?

You may earn credits worth up to \$125.00 per year.

## How will you know when you have credits in your account?

When you earn a credit, you will get a letter from the Agency for Health Care Administration. Deposits of your earned credits will occur on the first day of each month.

It may take up to 90 days after you complete a healthy behavior before the credits show up in your account.

## How do you buy items using your earned credits?

You must provide your Florida Medicaid ID number and a picture ID. You must take the item or items to the **pharmacy counter** to check out.

## What can you buy with the credits you earn?

Credits in your account may be used to buy certain health-related items. Items include first aid supplies, cough and cold medication, dental supplies, and many other over-the-counter items. *See the list of health related products and supplies provided on the Florida Medicaid web site at [http://ahca.myflorida.com/Medicaid/Enhanced\\_Benefits](http://ahca.myflorida.com/Medicaid/Enhanced_Benefits). You may also call the Enhanced Benefits Call Center @ 1-866-421-8474 for a list of approved products.*

## Where can you use your credits?

You may use your credits at any Florida Medicaid participating pharmacy.

## What is the Enhanced Benefits Universal Form?

The Enhanced Benefits Universal Form is used to record an approved healthy behavior that is not provided by your health plan.

## How do you get the Enhanced Benefits Universal Form?

The Enhanced Benefits Universal Form is available:

- On the Florida Medicaid Reform web site at [http://ahca.myflorida.com/Medicaid/Enhanced\\_Benefits](http://ahca.myflorida.com/Medicaid/Enhanced_Benefits); and
- From your health plan web site or through the health plan customer service number listed in this brochure.

## Can the Enhanced Benefits Universal Form be submitted for healthy behaviors not listed on the Form?

No. Only behaviors listed on Universal Form will be processed for credit when the Universal Form is used. *See the list of healthy behaviors in the brochure to find those approved for submission using the Enhanced Benefits Universal Form.*

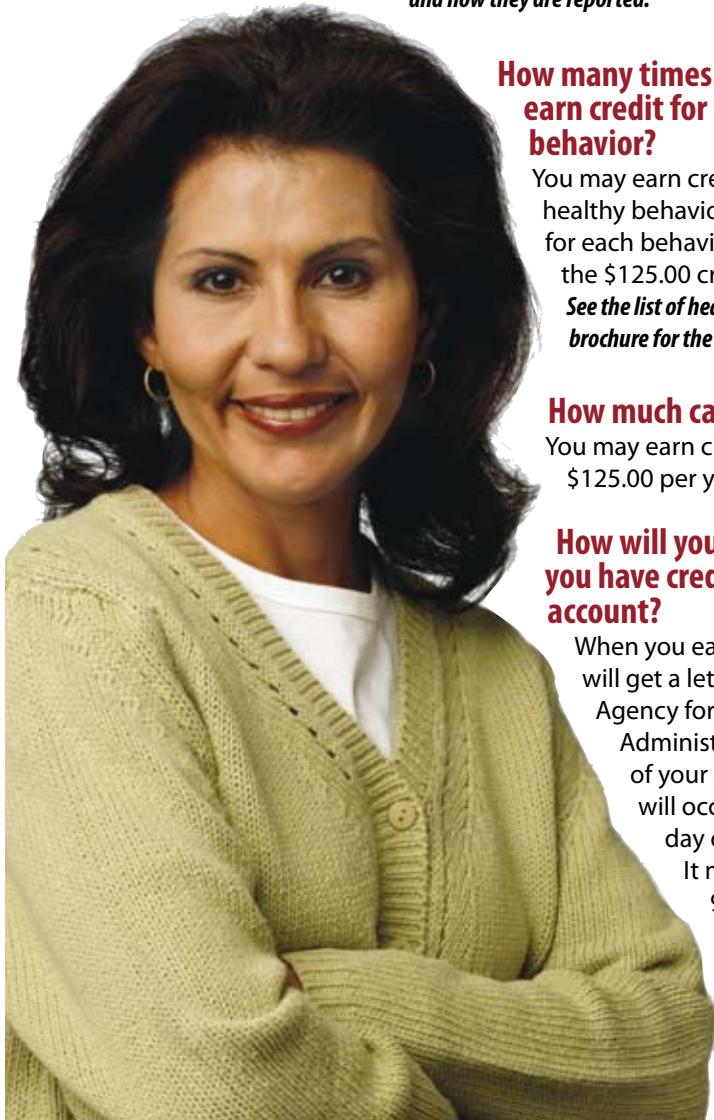
## How will credits be earned for behaviors not listed or submitted on the Enhanced Benefits Universal Form?

Approved healthy behaviors that are not listed on the Universal Form will be reported to the Agency by your health plan.

## How do you get more information?

Go to the Agency's web site at [http://ahca.myflorida.com/Medicaid/Enhanced\\_Benefits](http://ahca.myflorida.com/Medicaid/Enhanced_Benefits). You may call the Enhanced Benefits Call Center @ 1-866-421-8474.

Beneficiaries with disabilities can receive these materials in alternative formats upon request at no additional charge. These formats include, but are not limited to: Braille, large print, CD-ROMs, and audiotapes. To receive these services contact the Enhanced Benefits Call Center @ 1-866-421-8474.



**Participate – GET HEALTHY – Earn Credit**

## List of Approved Healthy Behaviors That Allow You to Earn Credits

	Behavior Name	Enhanced Benefits Universal Form Needed?	Credit Amount Per Behavior	Behavior Limit Per Year
<b>Children</b>	Childhood Dental Exam	No Need*	\$25.00	2
	Childhood Vision Exam	No Need*	\$25.00	1
	Childhood Preventive Care (age-appropriate screenings and immunizations)	No Need*	\$25.00	Any combination, up to 5
	Childhood Wellness Visit	No Need*	\$25.00	
	Keep all primary care appointments	No Need*	\$ 25.00	
<b>Adults</b>	Keep all primary care appointments	No Need*	\$ 15.00	2
	Mammogram	No Need*	\$25.00	1
	PAP Smear	No Need*	\$25.00	1
	Colorectal Screening	No Need*	\$25.00	1
	Adult Vision Exam	No Need*	\$25.00	1
	Adult Dental Cleaning (Preventive Services)	Yes	\$15.00	2
<b>Additional Behaviors</b>	Disease management participation	Yes	\$25.00	1
	Alcohol and/or drug treatment program participation	Yes	\$25.00	1
	Alcohol and/or drug treatment program 6 month success	Yes	\$15.00	2
	"Stop Smoking" program participation	Yes	\$25.00	1
	"Stop Smoking" program 6 month success	Yes	\$15.00	2
	Weight loss program participation	Yes	\$25.00	1
	Weight loss program 6 month success	Yes	\$15.00	2
	Exercise program participation	Yes	\$25.00	1
	Exercise program 6 month success	Yes	\$15.00	2
	Flu Shot when recommended by physician	Yes	\$25.00	1
	Compliance with prescribed maintenance medications	No Need*	\$7.50	4

\* No need to complete an Enhanced Benefits Universal Form, your health plan will report this activity.

**Example: If you have a vision exam, you earn \$25 in credits.**

### List of Products and Supplies Covered by the Enhanced Benefits Account Program

<b>Antacids</b>	<b>Nose Drops</b>
<b>Antidiarrheals</b>	<b>Over-the-Counter Pain Medications</b>
<b>Bandages and Wound Dressings</b>	<b>Over-the-Counter Vaginal Preparations</b>
<b>Braces and Related Health Aids</b>	<b>Shampoos</b>
<b>Cough and Cold Preparations</b>	<b>Stomach Acid Reducers like Pepcid AC and Prilosec</b>
<b>Dental Products</b>	<b>Over-the-Counter Sunscreens</b>
<b>Ear Drops and Wax Removal</b>	<b>Topical Over-the-Counter Creams and Lotions</b>
<b>Eye Drops</b>	<b>Vaporizers and Hot Water Bottles</b>
<b>Laxatives</b>	<b>Hearing Aid Batteries</b>
<b>Multivitamins (Children and Adults)</b>	

## Five Easy Steps To Earn Credits

1. You participate in an approved healthy behavior.
2. You submit a completed Enhanced Benefits Universal Form or your provider submits a claim to your health plan.
3. Your health plan reports the behavior to the Agency.
4. The Agency approves the credits, updates your account and mails you a statement.
5. You may begin using the credits you have earned.

If you want to use your credits to buy an approved health product or supply, you must wait until the program sends you an account balance letter stating that credits are in your account. It may take up to 90 days after you complete a healthy behavior before the credits show up in your account.

## Florida Medicaid Health Plan Contact Information

### Broward Only

#### AMERIGROUP COMMUNITY CARE

**Attention: Healthy Behaviors**  
4200 West Cypress Street, Suite 900  
Tampa, FL 33607  
1-800-827-4221  
1-866-588-4761 Fax  
www.myamerigroup.com

#### VISTA HEALTHPLAN, INC. (BUENA VISTA)

P.O. Box 95-9011 MS SR1115  
Sunrise FL, 33345-9011  
1-800-977-6865  
954-858-3200 Fax  
www.vistahealthplan.com

#### HUMANA FAMILY

3501 SW 160th Avenue  
Miramar, FL 33027  
1-800-897-9823  
1-877-258-5904 Fax

#### VISTA HEALTHPLAN OF SOUTH FLORIDA, INC.

P.O. Box 95-9011 MS SR1115  
Sunrise, FL 33345-9011  
1-800-977-7338  
954-858-3200 Fax  
www.vistahealthplan.com

#### PREFERRED MEDICAL PLAN, INC.

4950 SW 8th Street  
Coral Gables, FL 33134  
1-800-767-5551 or 305-447-8373  
305-648-4094 Fax  
www.pmphmo.com

#### CMSN-BROWARD

1525 NW 167th Street,  
Suite 103  
Miami, FL 33169  
1-866-209-5022

#### SOUTH FLORIDA COMMUNITY CARE NETWORK

1525 NW 167th Street, Suite 103  
Miami, FL 33169  
1-866-899-4828  
North Broward Hospital District  
954-767-5604 Fax  
Memorial Healthcare System  
954-602-2810 Fax  
www.sfccn.org

#### FLORIDA NETPASS, LLC

801 East Hallandale Beach Boulevard,  
Suite 200  
Hallandale, FL 33009  
1-877-372-1273  
1-800-615-0148 Fax  
www.floridanetpass.com

#### PEDIATRIC ASSOCIATES HEALTH PLAN

2700 West Cypress Creek Road,  
Suite D-116  
Fort Lauderdale, FL 33309  
954-302-6100  
954-302-6140 Fax  
www.pediatricassociates.com

#### TOTAL HEALTH CHOICE

8701 SW 137 Avenue, Suite 200  
Miami, FL 33183  
1-800-213-1133  
305-408-5861 Fax  
www.totalhealthchoiceonline.com

#### FREEDOM HEALTH PLAN

P.O. Box 152697  
Tampa, FL 33684  
1-888-796-0946  
727-471-2108 Fax  
www.freedomhealth.com

### Duval Only

#### CMS DUVAL/PED-I CARE

1701 SW 16th Avenue, Building A  
Gainesville, FL 32608  
1-866-376-2456  
352-955-6518 Fax  
http://pedicare.peds.ufl.edu

#### SHANDS JAX D/B/A FIRST COAST ADVANTAGE

580 West 8th Street, T-20  
Jacksonville, FL 32209  
904-244-9016  
904-244-9409 Fax  
www.firstcoastadvantage.com

### Broward/Duval/Baker/ Clay/Nassau

#### UNITED HEALTHCARE OF FLORIDA, INC.

495 North Keller Road, Suite 200  
Maitland, FL 32751  
1-888-216-0015  
407-659-7150 Fax  
www.uhcmedicaid.com

#### ACCESS HEALTH SOLUTIONS

400 Sawgrass Corporate Parkway,  
Suite 100  
Sunrise, FL 33325  
1-866-291-6171  
1-866-851-4330 Fax  
www.accessmpn.com

### Broward/Duval

#### HEALTHLEASE

P.O. Box 31370  
Tampa FL 33631-3370  
1-800-278-0656  
813-262-2802 Fax  
www.wellcare.com

#### STAYWELL

P.O. Box 31370  
Tampa, FL 33631-3370  
1-866-334-7927  
813-262-2802 Fax  
www.wellcare.com

#### UNIVERSAL HEALTH CARE

150 2nd Avenue North, Suite 400  
St. Petersburg, FL 33701  
1-866-690-4842  
727-822-3556 Fax  
www.univhc.com

For more information call the Enhanced Benefits Call Center @ 1-866-421-8474